



5th Social Responsibility Training Programme

May–November 2019

OBJECTIVES

The Social Responsibility Training Programme is celebrating its fifth anniversary. This edition will deal with innovative content that fosters a culture of ethics and sustainability and the constant evolution of organisations in a changing environment. Its objectives are as follows:

- To facilitate **practical tools** for planning and developing circular economy and social innovation strategies in organisations.
- To promote **knowledge of social responsibility management tools**, especially adapted for small organisations.
- To establish a **space of exchange, collaboration and knowledge creation** among different participants related to responsible management and the Objectives of Sustainable Development.
- To foster the **professionalisation and development** of persons involved in the sustainable and ethical management of organisations.

TARGET PROFILE AND REGISTRATION

- Technical **personnel** and staff managers **interested in broadening their knowledge** of tools and mechanisms for fostering social responsibility in Catalan organisations.
- **Registration is free** and available on the website of the [Labour Relations Council](#) several weeks before each session or workshop.

Sessions:

S1 – The potential of the circular economy approach and its strategic link to social responsibility (part two): 16 May

[Verónica Kuchinow, specialist](#), in business symbiosis and resource efficiency as a circular economy tool
Based on the concepts addressed in the [session that took place in 2018](#), different practical tools for planning and developing strategies related to the circular economy will be examined in order to encourage the implementation of innovative solutions that maximise resources. The session will also involve some expertise focus and a jam-session workshop.

S2 – Social innovation, the management of values and industry 4.0, ready for sustainable change: 13 June

[Sergio Colado](#), expert in behavioural sciences and technology

The speed of technological change poses many challenges for all organisations concerned about dealing with its consequences, in good time and in a sustainable and ethical manner. During the session, practical tools for making this transition will be presented and an enterprise will provide their own insight.

These sessions are developed with the collaboration of: **ACCIÓ**  Generalitat de Catalunya

Practical workshops on social responsibility management tools:

T1 - How to conduct a Common Good Assessment of your organisation: 17 October

[Montse Junyent and Fernando Lorenz](#), experts in the Common Good tool and the culture of innovation

A tool that will allow you to measure the contribution that your organisation makes towards the common good and that over 500 different-sized entities from various sectors in Catalonia and Europe have already employed.

T2 - How to conduct a social assessment?: 14 November

[Rubèn Suriñach](#), audit partner of the Xarxa d'Economia Solidària

A session in which we will reflect on your organisation's values and show you how to conduct a social assessment. We will be joined by companies that have already gone through the process. The tool, used by over 188 organisations in Catalonia, underscores the social return and positive impact that a organisation creates.

TIME: from 9.30 a.m. to 1.30 p.m. PLACE: Training room at the headquarters of Acció, Passeig de Gracia, 129 | 08008 Barcelona