



The potential of the circular economy approach and its strategic link to social responsibility (part two)

5th Social Responsibility Training Programme

Session 1: The potential of the circular economy approach and its strategic link to social responsibility (part two)

Time and date: 16 May, from 9.30 a.m. to 1.30 p.m.

Trainer: [Verónica Kuchinow](#), specialist in business symbiosis and resource efficiency as a circular economy tool

Objectives: Based on the concepts addressed in the [2018 session](#), different practical tools for planning and developing strategies related to the circular economy will be examined in order to encourage the implementation of innovative solutions that maximise resources. The session will also involve some expertise focus and a jam-session workshop.

Target profile: Technical personnel and staff managers interested in broadening their knowledge of tools and mechanisms for fostering social responsibility in Catalan organisations.

Registration: Free and available on the website of the [Labour Relations Council](#).

9.30 a.m. - 5th Social Responsibility Training Programme opening and welcome

9.40 a.m. - Consolidating concepts

- The potential of the circular economy: key concepts
- The Objectives of Sustainable Development (OSD) in the strategic planning of companies and its contribution in the circular economy.
- CE measurement and implementation tools: RESOLVE, C2C, Eco-innovation, LCA.
- Collaboration as a key to success: industrial symbiosis.

11 a.m. - Guest company: [Nice Tech](#) - Eduardo Mas, director of Quality

11.30 a.m. - Break - Networking

12 p.m. - Organisation jam-session workshop

There are many ways to begin to apply the concepts of circular economy within companies, entities and organisations, but merely looking for value in surplus resources is often an easy way to do so. We will reflect on what is surplus and what we can *give*, and what we need and we can *take* by identifying possible synergies and opportunities between *givers* and *takers*. The online marketplace of surplus resources.

12.20 p.m. - Feedback on the session's key ideas

1.30 p.m. - End of session

This session is developed with the collaboration of:



TIME: from 9.30 a.m. to 1.30 p.m. **PLACE:** Training room at the headquarters of Acció, Passeig de Gracia, 129 | 08008 Barcelona