

"LET'S TRY

SOMETHING NEW,

SHALL WE?"

- The Finnish National Commission on Sustainable Development, 2014



SUOMEN KESTÄVÄN  
KEHITYKSEN TOIMIKUNTA  
FINLANDS KOMMISSION  
FÖR HÅLLBAR UTVECKLING  
FINNISH NATIONAL COMMISSION  
ON SUSTAINABLE DEVELOPMENT



Ympäristöministeriö  
Miljöministeriet  
Ministry of the Environment



MINISTRY FOR FOREIGN  
AFFAIRS OF FINLAND

Annika Lindblom, Secretary General  
National Commission on Sustainable  
Development, Finland

# Finland has a long tradition of sustainable development policies



1990



1995



1998



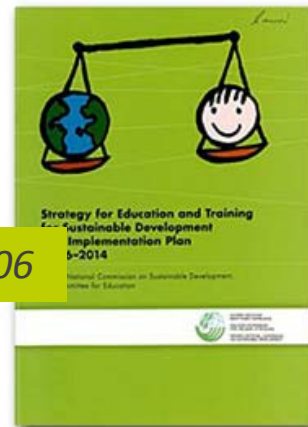
1997



2003



2006



2006



# SUSTAINABLE DEVELOPMENT GOALS



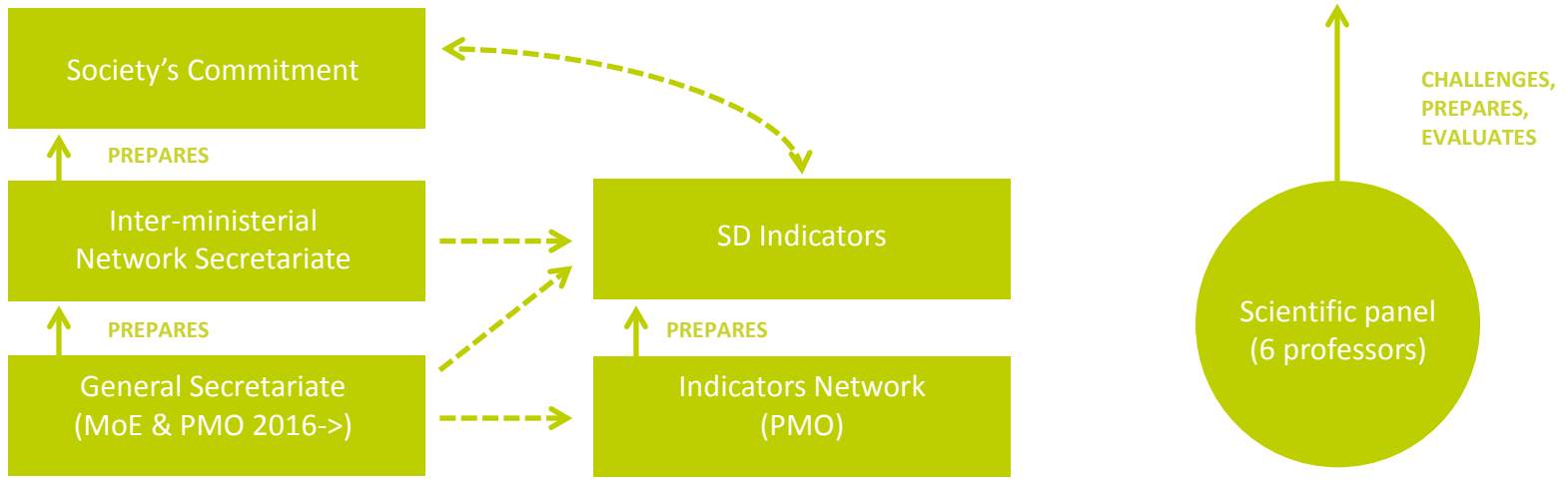
# Preliminary thoughts how to implement Agenda2030:

- Discussion on the National Action Plan to implement the Agenda2030 only started in autumn
- Supported by the recently adopted decision by the **Government**
- Proposal: Action Plan to be adopted by the **Parliament**12/2016

**Many elements and mechanisms in place, but we need for a new approach**

## **Key elements:**

- Gap analysis: "Is Finland ready for Agenda 2030".
- Administration's check – where we are on/off track, existing processes
- Development Cooperation Policy Programme, to be adopted by 2015
- Administration's (all sectors) policy programmes
- Engagement of civil society and all stakeholders
- Communication plan
- National SD indicator set (Findicator.fi – service)
- **Society's Commitment to Sustainable development**





## Equal prospects for well-being

*Good health, education and employment for all members of the society.*



## Participatory society for citizens

*All citizens can fully take part in developing our society. More transparent administration.*



## Sustainable work

*A high employment rate, improved productivity, profitability and quality of work. Promotion of green economy.*



## Sustainable local communities

*Strengthened local communities by supporting an active civil society. Pleasant and healthy living environments.*



## Carbon-neutral society

*A roadmap towards a carbon-neutral society by the year 2050. Improved energy efficiency, increased share of renewable energy. Intelligent infrastructures.*



## Resource-wise economy

*Finland, a pioneer in socially responsible business operations. Sustainable and competitive solutions, both nationally and globally.*



## Lifestyles that respect the carrying capacity of nature

*Lifestyles based on non-material consumption and services that sustain such lifestyles.*



## Decision-making that respects nature

*Strengthened guidance that promotes biodiversity and the sustainable use of natural resources.*

# Society's Commitment to Sustainable Development

A unique innovation born in Finland

**Vision:**  
*A prosperous Finland within the limits of the carrying capacity of nature.*

**Companies**



**The public sector**



**NGOs**

**Concrete actions**



**Clusters**



# We are off to a good start

So far ~ 160 commitments have been made

- Over 4/5 reported that their implementation **has benefited** their organization
  - Sustainable development is now understood to mean **concrete measures**.
- Operators consider the commitment to be a **clear and functional tool** for promoting sustainable development
- Nearly all (94%) of them **would recommend** the commitment to other.
  
- **Tool to engage business!!**





A young child with blonde hair, wearing red shorts, is kneeling on a dark asphalt surface, drawing with colorful chalk. The child is positioned on the right side of the frame, facing away from the camera. The asphalt is covered with various colorful drawings, including a house, a person, and a hopscotch grid. A small, clear plastic container is on the ground near the child. A large white circle is overlaid in the center of the image, containing three lines of text in green, bold, uppercase letters.

**LEAVE NO-ONE BEHIND  
LEAVE SOMETHING BEHIND  
LEAVE NO WASTE BEHIND**

Society's Commitment to Sustainable Development

# Social innovation born in Finland – applicable anywhere?

[www.ym.fi/commitment2050](http://www.ym.fi/commitment2050)

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